

# JASON KLEINHENZ

PRODUCT DEVELOPMENT / STRATEGY & INNOVATION / LEAN OPERATIONS & PROCESS IMPROVEMENT

## CONTACT

Greater Cincinnati

Self-motivated / Persistent

Team Player / Leader

## COMMUNITY & ENTREPRENEURIAL

**Hockey for Covington, LLC (CSHL)**  
(Non-profit) 01.2018-01.2019  
Co-Founder, Director Operations  
-Mission: HfC & CSHL strive to enrich the lives of those around us through community engagement, park improvements, and cultural events.

**KleanMeals, LLC** 01.2018-01.2019  
Co-Founder, Director of Operations  
-Mission: "Provide high-value, delicious, healthy food to you, so that we can all grow healthier and happier together."

**University of Cincinnati, Young Professionals** 08.2014-12.2015  
VP of Philanthropy  
-Collaboratively raised \$26k/year for scholarships and sat on a panel to choose recipients.

## Education and Training

**BS Biomedical Engineering**  
University of Cincinnati, 2009

**Internship at GE Japan—Trained in Kaizen, Green Belt 6-Sigma and 40 EHS courses**

**Google Analytics Individual Qualification Certification**

**Marketing to Engineers Certification—CFE Media**

**16 Courses on Leadership, Management, & Communication—Insperity**

## **ENTREPRENEURIAL RESPONSE TO CRITICAL COVID19 NEED**

**VENTLIFE / CoreVENT, USA**

02.2020 – Present

A low-cost, clinically viable ventilator start-up collaboratively developed with a driven, passionate, and diverse team of MDs, PhDs, Engineers and Entrepreneurs.

**Business Development Consultant**

02.2020 – Present

- Developed consumer-first business model canvas through two I-Corp regional nodes and UC's Innovation Hub using sprint techniques.
- Took a leadership role in the non-profit we developed for partnerships, marketing, and customer discovery.
- Collaborated with doctors & engineers to design tech with lean, first principles, in mind.

## **WORKPLACE ACHIEVEMENTS**

**EXACT METROLOGY, INC.**, Cincinnati, OH

04.2015 – 08.2020

A leader in metrology - 3D scanning and reverse engineering hardware, software, services, and training for industries ranging from DOD/Military to Consumer Goods.

**Training & Marketing Manager**

01.2018 – 08.2020

- Created innovative strategies & management tools including knowledge bank & training curriculum; managed & trained staff of 6 trainers with a team approval rating of 98%.
- Built a cost/benefit dual AHP prioritization tool, and a tool to quantify qualitative data.
- Consulted on lean techniques in metrology & reverse engineering, and taught PolyWorks, Geomagic, Romer, and Artec.
- Developed analytical & content marketing plan that increased YOY: value of awarded jobs 28.5%, opportunities \$1M, Google Analytics goals 37%, and training revenue 150%.

**Applications Engineer & Sales Coordinator**

04.2015 – 01.2018

- Collaboratively mapped & optimized sales processes with sprint techniques and created a tool to eliminate the coordinator role. ~\$15M in sales.
- Consulted on lean inspection techniques & performed Client product quality inspections.

**MICROPYRETICS HEATERS INTERNATIONAL, INC.**, Cincinnati, OH

A global leader in innovative smart-power industrial heating devices focused in sectors such as food/bev, innovation, and industrial.

**Solutions Engineer**

01.2013 – 04.2015

- Innovative lean product development, design thinking, capability testing and iteration.
- Streamlined & optimized customer service & data storage using lean techniques.
- Saved company ~\$26K/yr by developing an innovative system to cut lost man-hours.

**3D ENGINEERING SOLUTIONS**, Cincinnati, OH

An innovative and strategic metrology company – delivering services for 3D data capture, reverse engineering, CAD modeling, and dimensional inspection for every sector.

**Senior Applications Engineer**

01.2011 – 01.2013

- Collaboratively grew the company by ~\$2M while leading up to 12 interns.
- Consulted on lean inspection techniques & performed Client product quality inspections.

**MINIMALLY INVASIVE MEDICAL TECHNOLOGIES CONSORTIUM**, Cincinnati, OH

A cross-functional team of universities and Fortune 50 companies collaborating for innovative solutions to medical needs.

**Research Technician**

09.2008 – 04.2010

- Built innovative & novel materials to mimic soft-tissue bodies.
- Designed strategic tests & methods to validate a novel strain-mapping algorithm.

**GENERAL ELECTRIC ENGINE SERVICES**, Chiba-Shi, Oguro-Cho, Japan

A former GE Aviation engine service hub for Asia.

**EHS (Environmental, Health, and Safety) Intern**

09.2006 – 04.2007

- Streamlined MSDS recording & chemical ordering processes with lean techniques.
- Collaboratively designed & built a cross-functional data information sharing tool.